

School clubs

Bethlehem Central School District and the business department recognize the importance of after school activities. A student's educational experience does not need to end at the end of the school day.

We provide two business-related clubs that each have a short meeting once a week after school. (*This works well for students who participate in sports and other activities.*)

FBLA is a national fraternal organization that is recognized by colleges and employers everywhere. Each club has officers with specific responsibilities that help with organization and leadership skills.

These clubs are open to all BCHS students, whether or not they are enrolled in a business class.

Future Business Leaders of America



This club plans various activities that helps students with college and career planning. These include a trip to Siena and a job shadow.

During the year several community service projects demonstrate the importance of giving back.



The school store is a student led and run organization providing a valuable service to our target BCHS students. Responsibilities include product selection, pricing, and merchandising. We work with many stakeholders in the school and our community.

Teacher Contact Information

It is important that the teacher, parents and student work together to ensure student success. For that reason I encourage all parents to contact me whenever a question or concern arises. Aspen is available so parents can monitor what topics and assignments are occurring in each course.



High School: Room B 114

Email: kfottrell@bethlehemschools.org

School website:
www.bcsd.k12.ny.us



Bethlehem
CENTRAL SCHOOL DISTRICT



COLLEGE LEVEL BUSINESS COURSES



An Overview
of the
Business Education
Department



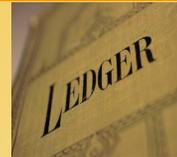
Taking business courses at Bethlehem Central High School is an opportunity to earn college credit through Hudson Valley Community College that can be transferred to many accredited colleges.

This represents a substantial tuition savings, since classes at BCHS cost a fraction of what they would cost on a college campus.

College in the Classroom

Accounting

An introduction to the basics of accounting. Students follow the accounting cycle of three different businesses and then recreate their own business, by playing Monopoly.

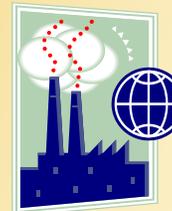


Business Law

Covers what every teenager should know to be an independent adult. We cover the basics of the law and various contracts, plus personal finance issues such as real estate, insurance, employment, banking, checking accounts and various types of insurance.

Management

This class is an overview of business that introduces the fundamentals of management, production and finance. Each student picks a large company to research throughout the year to see how the various topics applies to that company.



Market Share



Marketing

These courses provide an opportunity to earn six college credits. The semester covers the 4 P's of marketing; Product, Price, Place, and Promotion. The project for this class is to create the marketing plan for a club in the school.



High School Credit Only

Entrepreneurship

For anyone interested in starting a business. We review topics such as location, type of ownership, hiring employees, marketing, and finance. To make it "real world" each student creates his or her own business plan.



Sports Marketing



This class reviews the business of sports and entertainment. The foundations of marketing are applied to a sports or entertainment setting.

Various scenarios are researched so students can apply their knowledge

Career Exploration Internship Program (CEIP)

Introduces the student to the fundamentals of work. Topics such as resume writing and interviewing are covered. The emphasis is on the 54-hour internship the student completes after school. Local companies volunteer to show the student what working in that industry is really like.

